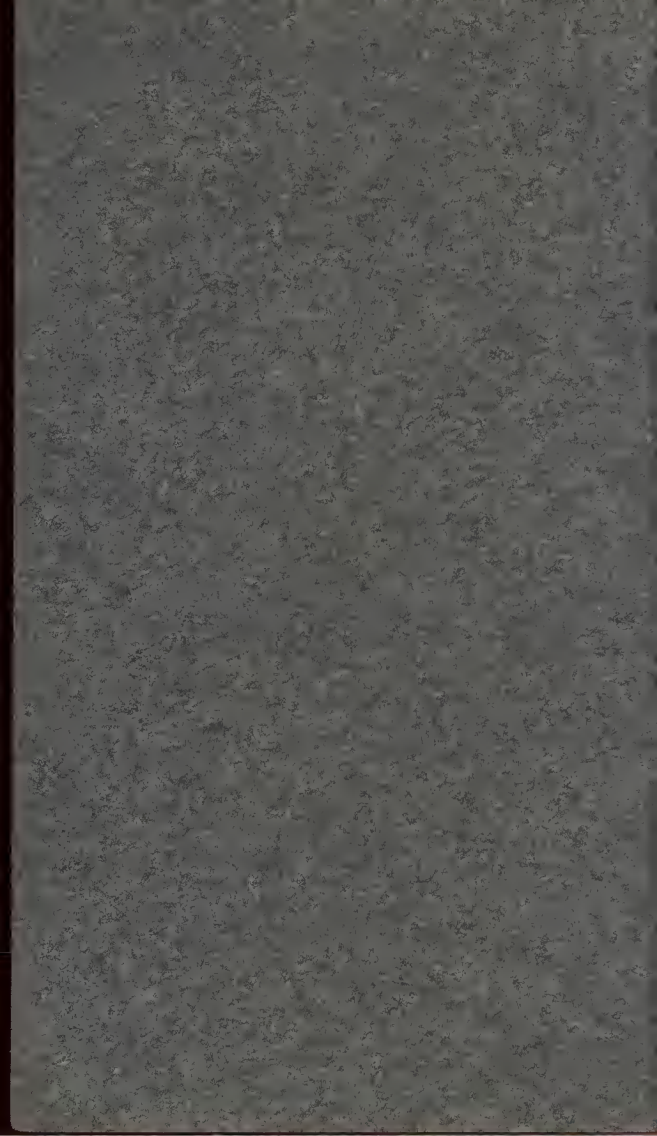


# **Alabastine**

**The Sanitary Wall Coating**



1-  
SAGTY

# Alabastine

## The Sanitary Wall Coating

Made from an Antiseptic Rock Reduced to  
Powdered Form. When Mixed With Cold  
Water and Applied to Any Clean Wall  
with a Six or Seven Inch Flat Wall  
Brush. it Unites with and  
Becomes a Permanent  
Part of the Wall



THE MOST DURABLE, HYGIENIC AND  
ECONOMICAL WALL COATING.  
PROTECTED BY U. S. LETTERS PATENT.



MADE IN 16 DIFFERENT TINTS AND WHITE.  
SOLD IN CAREFULLY SEALED AND PROPERLY  
LABELLED 5LB. PACKAGES AT 55C FOR  
TINTS AND 50C FOR WHITE.



MANUFACTURED BY  
**ALABASTINE COMPANY,**  
GRAND RAPIDS, MICH.  
NEW YORK CITY.

## What Alabastine Is

Alabastine is the product of a city in Michigan—Grand Rapids—long famous as the greatest furniture manufacturing center in the United States. Alabastine has enhanced that fame. Alabastine is a durable, beautiful and sanitary wall coating to take the place of kalsomine and wall paper.

The invention of Alabastine marked a new era in wall coatings, and from the standpoint of the building owner was a most important discovery. From a small beginning it has branched out into every country of the civilized world.



## It is not a Kalsomine

Kalsomines are cheap, temporary preparations, manufactured from chalks, clays, whiting, etc., and are stuck on the wall with decaying animal glue. The old coats of "kalsomine" must be washed and scraped off before renewing. This is not the case with Alabastine, and no "kalsomine" bears any comparison with this cleanly and permanent wall covering, which can be renewed and retinted as often as desired by simply mixing it with cold water and brushing it on the already hard and smooth surface. This work in plain tinting or whitening can be done at a very slight expense, and by anyone who can spread it on the wall with a brush.

## THE SANITARY WALL COATING

### How Alabastine Is Put Up

Alabastine is put up in dry powdered form in white and sixteen beautiful tints.

It comes in five-pound packages, with full directions on every package. Consumers, in buying Alabastine, should see that the goods are in packages and properly labelled. This is a very important point, as imitations and substitutes are numerous.



### The Modern Wall Finish

The beautiful, healthful and durable Alabastine, when applied to walls and ceilings, becomes a solid and imperishable coating, rendering the wall firm, and of a beautiful finish, obtainable by no other process. Unlike kalsomines, sold under many fanciful names, which are simply stuck on the wall with decaying animal glue, making a culture ground for disease germs and vermin, Alabastine, by a natural process unites firmly and permanently with the wall. It contains no decaying product, which could deteriorate with age, but is sweet and clean for all time. The past twenty-five years have so thoroughly demonstrated its superior merit that today it stands alone—THE WALL FINISH OF MODERN TIMES.

## A Joy to House- keepers

To retint or recover a wall that has been Alabastined, you have only to recoat or recover, using the old coat as a new base. With kalsomine, you must every time have walls washed or scraped and so remove all of the existing surface before you can recoat or change it—a job which every housekeeper detests, for the very good reason that it costs more in time, trouble and expense than would the original Alabastining of the wall or ceiling.



## Alabastine Safeguards Health

Alabastine, being a cement, filling up all cracks and holes, offers no room for vermin or disease germs to find a lodgment. There is nothing in it or about it to rot or decay. It prevents much sickness, particularly throat and lung difficulties, attributable to unsanitary coatings on walls. It prevents the spread of disease and disinfects walls impregnated with disease germs and is recommended by physicians and sanitarians. It has been commended in a paper published by the Michigan State Board of Health on account of its sanitary features, which paper strongly condemned kalsomines.

## Make the Home Safe

In the home, life is spent. The little ones are born and reared there. They are entitled to all the safeguards the intelligent housewife can surround them with. Alabastine is not expensive, promotes health, renders home beautiful, and is durable.



## Our Churches and Schools

The interior walls of churches, schoolhouses and all public halls should never be coated with anything but the durable and pure Alabastine. So evident has this fact become, that hundreds of tons are used annually for this work. Alabastine is practically adapted for hospitals, asylums and sanitariums, as it promotes "wall sanitation," being a disinfectant in its nature. Sanitarians say that the closely packed school room with the large surface of wall exposure demands careful attention, otherwise it is a breeding ground for disease germs and a fruitful source of disease. They recommend Alabastine only. We particularly solicit correspondence from parties having charge of churches or other public buildings. We can offer valuable hints for producing the latest and most pleasing effects with the least possible outlay.

**Wall Paper**  
**vs.**  
**Alabastine**

Think of having bedrooms, of all rooms, covered with layers of moulding flour paste to breed vermin, with paper to hide them and to absorb the moisture of respiration, and an animal glue culture ground on its face for disease germs; also of repeating this papering without removing the old, and a number of times, at that, as many do. Then think of a room coated with pure, permanent Alabastine, which is purifying and cleansing. Wall papers and kalsomines may be the direct cause of sickness and death. Alabastine cannot be. Practical people who have a proper respect for their health will not hesitate in adopting this unexcelled wall coating.







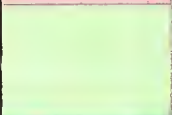





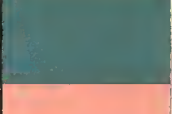


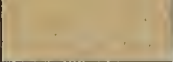


**Alabastine**  
**is a**  
**Fire-Proof**  
**Cement**

Alabastine is not only the best inside coating in the world for churches, opera houses, office buildings and dwellings, but is used everywhere for factories, cotton mills, army posts, plantation buildings, etc., largely on account of its fireproof properties. Alabastine is perfectly fireproof in its nature. Can be mixed thick and used in filling cracks. It is cheaper than paint and is superior to it.



ALABASTINE TINTS MIXED WITH **COLD WATER** AND  
APPLIED WITH A BRUSH.

20		THESE TINTS MAY BE INTERMIXED, WHITE ALABASTINE ADDED TO LIGHTEN OR DRY COLOR (NOT MORE THAN 20 %) ADDED TO DARKEN.		26
22				49
21				28
23				52
24				54
48				56
33				32
31				29

## Hints About Decorating

The selection of tints of ALABASTINE for decorating is largely a matter of individual taste; and tastes differ. The following named combinations are, however, harmonious and attractive:—

Ceiling No. 23 and Side Walls No. 20, 24, 29, 33, 48, 54, 56.

Ceiling No. 24 and Side Walls No. 33.

Ceiling No. 20 and Side Walls No. 24, 28, 31, 33, 48, 49, 54, 56.

Ceiling No. 26 and Side Walls No. 20, 24, 31, 33.

Ceiling No. 22 and Side Walls No. 21, 28, 29, 31, 56.

Ceiling No. 52 and Side Walls No. 28, 31, 33, 48, 54, 56.

Ceiling White and Side Walls No. 20, 21, 22, 23, 24, 26, 28, 29, 31, 52, 54.

Both Ceiling and Side Walls may be coated with white only, or with any one of these tints: Nos. 20, 22, 23, 24, 26, 28, 29, 31, 48, 52. If more elaborate effects are wanted, stencils may be used and may be bought of us, as we carry a large variety of patterns. Please note that by intermixing tints or toning down regular tints with white Alabastine an endless variety of new ones may be produced, also by using white Alabastine as a base special tints may be secured.

## THE SANITARY WALL COATING

### There is Nothing Just as Good

A few unscrupulous dealers will try to sell you inferior goods, saying "It's just as good as Alabastine;" but if you will stop to consider that "Imitation is the sincerest flattery" you will see at once that even while they say "just as good" they know better, and acknowledge it in the same breath they are using to convince you that something else is as good as Alabastine.

There's only one best  
And that is Alabastine.  
There's only one Alabastine  
And that is the best.



### For Modeling and Relief Decorating

For the most elaborate frescoing and decorating in relief, there is no material equal to Alabastine. Many of the finest public and private buildings in the large cities are elaborately decorated with it. The styles of work in this line that may be done are limited only by the ingenuity of the artist and the bank account of the owner. Alabastine is used by ladies in decorating brie-a-brac, and in different styles of modeling.

**Architects  
Prefer  
Alabastine**

Architects know that kalsomines are a failure, and that Alabastine is a success. The distinction is illustrated by the coating of new walls with a kalsomine preparation that spoils them and must be removed before they can be papered, painted or frescoed, or with Alabastine that can, if desired, be painted, papered or frescoed over without removing. Alabastine on new buildings may be used on either smooth trowelled or hard finished walls or on rough sand coat of plaster with equal degree of satisfaction.



**The  
Amount  
Required**

A five pound package of Alabastine will cover about 50 square yards (450 square feet) of plain tinting on a smooth non-porous wall. For rough or porous surfaces, or for decorating in relief, more will be required, according to the nature of the surface or style of work. Alabastine will cover a much greater surface than any kalsomine material.

Alabastine sells for 50c the package for White; 55c the package for tints.

## THE SANITARY WALL COATING

### To Painters and Decorators

If you are a user of Alabastine, we shall be pleased to have your name and the name of the dealer from whom you purchase. We can help you in many ways. Will on request gladly enroll you as a member of our correspondence school, entitling you to our assistance and helps without charge. We manufacture a complete line of stencils, and sell them at a very low price to users of Alabastine; also special Alabastine brush.



### Who Sells Alabastine

The best druggists, hardware, paint and oil dealers everywhere. If your dealer does not keep Alabastine we will supply you. Write us direct.

Distrust the dealer who tells you he has the same thing or something just as good and insist on genuine Alabastine and we will make it easy for you to procure it.



### Free Service

Our Decorative Department is at all times ready to give free advice and render free service in suggesting color plans for any work to help in securing the latest and very best effects.

## THE SANITARY WALL COATING

### Not Half the Story Told

Though the above may give the reader an idea of the advantages and the superior character of Alabastine, it has not told half its story. To attempt to tell the remainder would occupy a booklet thrice this size. But we presume we have interested you on the subject, and will gladly furnish any further information you desire. We ask you not to forget that Alabastine, being durable, is worth many times its price as compared with other wall coating materials, which are dear at any price; and remember there is only one Alabastine.



### Dainty Wall Decorations

Write today for booklet "Dainty Wall Decorations," containing thirty-six handsome color plans and telling why Alabastine decorations cost less and last longest.

Sent to any address for ten cents.

Respectfully,

THE ALABASTINE CO.,

Grand Rapids, Mich  
New York City.

**Digitized by**



**ASSOCIATION  
FOR  
PRESERVATION  
TECHNOLOGY,  
INTERNATIONAL**  
[www.apti.org](http://www.apti.org)

**BUILDING  
TECHNOLOGY  
HERITAGE  
LIBRARY**

[www.apti.org/details/buildingtechnologyheritagelibrary](http://www.apti.org/details/buildingtechnologyheritagelibrary)

From the collection of:

**Jablonski Building Conservation**  
[www.jbconservation.com](http://www.jbconservation.com)

